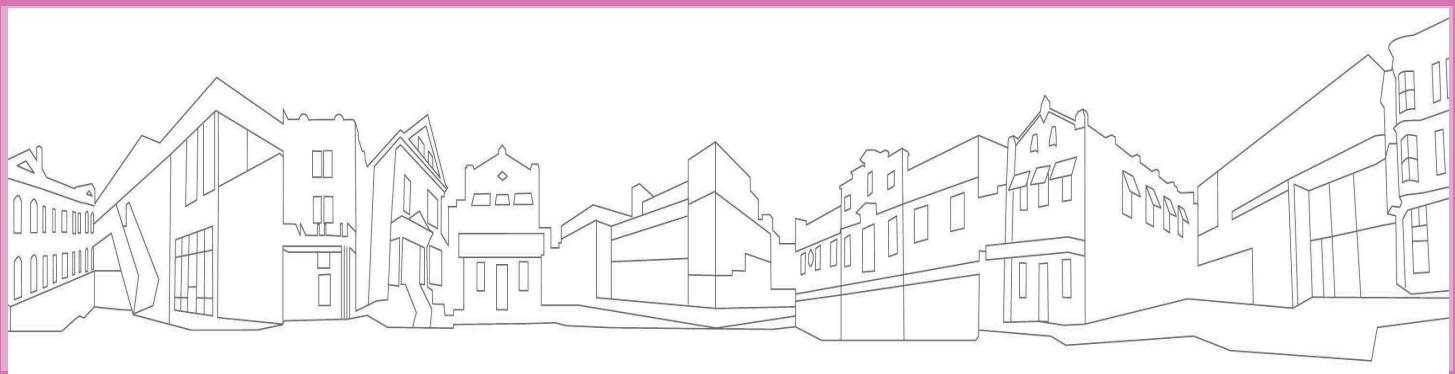
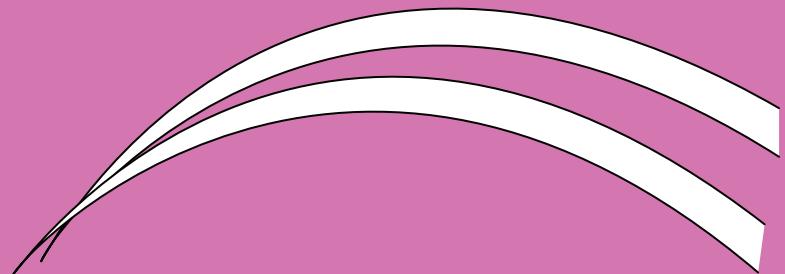


# CenterLink: The Community of LGBT Centers



Annual Report 2011





## Capacity Building & Technical Assistance

CenterLink's capacity building programs help community centers improve governance, leadership, mission and strategy, and to streamline their administrative, program development, fundraising, and advocacy efforts.

## Center Resources & Best Practices

CenterLink provides resources for groups planning to open a community center or expand existing programs and services. The resources available include sample forms, "how to" articles, and training materials. The clearinghouse also contains samples of articles of incorporation, by-laws, job descriptions, policies and procedures, and directions on how to apply to the IRS for tax-exempt status.

# Welcome From Centerlink

Dear CenterLink Friends and Supporters,

We are proud to present CenterLink's 2011 Annual Report. As you will see, it was a year filled with celebrations, successes, hard work and continuing challenges. Community centers, as a movement, saw some spectacular gains and political advances. Community centers also saw severe budget cuts, bureaucratic roadblocks, and unfortunate cut-backs. Through it all, CenterLink was there to provide support and assistance.

In 2011, CenterLink saw its highest assistance numbers to date: we provided on-site and virtual assistance in response to 692 center requests. Our staff grew and we centralized operations in Ft. Lauderdale, FL. US Congresswoman Tammy Baldwin (D-Wisconsin) addressed our 5<sup>th</sup> Annual Leadership Summit. We gained new partners, administered new grants, saw new centers open, helped established centers to grow, and worked with national advocacy organizations to push social and political reform. Our membership remained strong as we welcomed new members and maintained existing relationships with over 125 centers both domestic and international.

With so much happening, it's important not to lose sight of the basics. What is a 'center'?

### **Center - *cen·ter/’sentər/***

**Noun:** The middle point of a circle or sphere, equidistant from every point on the circumference or surface.

**Verb:** Have (something) as a major concern or theme: "the plot centers on two young men".

**Synonyms:** noun. centre - middle - focus - heart - nucleus - core  
verb. centre - concentrate – centralize

LGBT community centers are at the core of every community which they serve. To borrow some synonyms, they are the heart, the hub, the very nucleus of our LGBT society. They touch all lives – LGBT lives, as well as the lives of their friends and families. Community centers are there to provide support to those who need support, to provide a 'place' for those who have no other place, and to provide a heart for those who need love and care.

Our work is important. Important because it provides support.... Important because it creates strong leaders who help create strong, sustainable communities.... Important because it saves lives.....

### **Great LGBT communities begin with great LGBT community centers.**

Your support makes our work possible – and our work is to support LGBT community centers and their leaders. Your continued backing insures that LGBT communities and community centers remain strong and great.

We look forward to working with you throughout this next year as the Community Center movement pushes forward and provides that heart for great LGBT communities.

Lorraine Langlois  
Co-Chair

David Kilmnick  
Co-Chair

Terry Stone  
Executive Director

# CenterLink/Hill-Tran Foundation Community Center Art Donation Program



CenterLink is proud to have partnered with the Clinton Hill-Allen Tran Foundation to bring Hill's artwork to LGBT community centers.

CenterLink presented community centers across the United States and Canada the opportunity to obtain a piece of Clinton Hill's artwork, along with an information plate and a donation towards framing. As a result of this collaboration, Hill's work now adorns the walls of LGBT centers across North America.

Clinton Hill (1922-2003) was an American artist ([www.clintonhillartist.com](http://www.clintonhillartist.com)) whose innovative constructions in canvas, wood and paper led to a broader appreciation of handmade paper and inter media in the 1950s to 2003.

Clinton Hill served in the U.S. Navy during World War II as commander of a minesweeper in the South Pacific. While in the service, he met his lifelong partner, fellow artist, Allen Tran (1924-2003). They made a vibrant life together for fifty years until their deaths in 2003.

Hill and Tran were early pioneers of New York's SOHO art district. Today, Clinton Hill's work resides in major public museums across America. The Clinton Hill/Allen Tran Foundation, established from their estates, exists to fund exhibitions, curatorial research and most of all to share the enjoyment of Clinton's work with a wide audience.



*"We were so glad to learn of the existence and programs of CenterLink. Clinton Hill and Allen Tran were such positive and fun-loving people with a big circle of friends. To those of us fortunate to know them, they showed us how love can express itself in life and in art. We just knew that the clients of CenterLink would enjoy Clinton Hill's work and that he would have approved of this program of donations. We remember him with a smile and with gratitude for his artistic spirit so evident in his work. Sharing a bit of Clinton and Allen with all of you has been a distinct pleasure."*

**Susan C. Larsen, Ph.D.,  
Consulting Curator  
Clinton Hill/Allen Tran Foundation**



Proud and Active Member



[www.lgbtcenters.org](http://www.lgbtcenters.org)





## About CenterLink

### **Building Stronger Centers By Building Stronger Center Leaders**

#### **Live Technical Assistance**

CenterLink offers technical assistance to LGBT community centers in various ways. Whether by phone, e-mail, video, webinar or traveling to conduct live on-site trainings, CenterLink provides the resources that makes center leaders succeed.

In 2011, CenterLink was on the road visiting twenty-five LGBT Community Centers across the country to facilitate Board Retreats, or assist with Strategic Planning sessions, program planning, cultural competency training and more.

#### **How we help...**

- During tough economic times, assisting organizations with the development of the tools they need for financial reports and plans.
- Consulting with center leaders on developing mission statements relevant to the ongoing work that their organizations do.
- Working with Boards and Executive Directors to understand their roles and responsibilities to insure that their organizations function effectively and efficiently.

These are just some of the ways that CenterLink continues to make LGBT Centers and their leaders stronger.

#### **Here's What Our Members Are Saying**

*We greatly appreciate your sacrifice of a weekend to help us become a stronger Center for our state..... Our experience with CenterLink has warmed my heart so much. Please know that the next time I get around to making donations to LGBT orgs, I'm going to place CenterLink on my list..... I know that other states need even more help than South Carolina and I would like to help those orgs and the bigger ones, supporting what you did for us.*

Ryan Wilson  
President  
Harriet Hancock Center Foundation

*I have been to countless board retreats, and yours was head over heels, the BEST! Thank you from the bottom of my heart for all that you do - your work with us has made such a difference!*

*I'll be in touch soon, as I happily delve through all of the resources on the CenterLink site!*

Marian Edmonds  
Executive Director  
Ogden OUTreach Resource Center

## CenterLink: The Community of LGBT Centers 2011 in Review

2011 was a successful year for CenterLink. We saw 109 centers become members and welcomed centers from across the United States, Canada, Mexico and China. We continue to grow to meet the challenges of serving and assisting over 200 LGBT community centers in 46 states, Washington DC and our international centers. Among our other accomplishments:

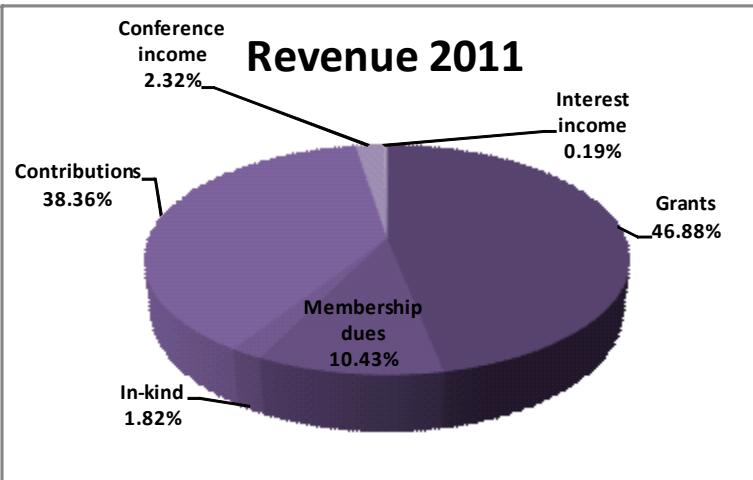
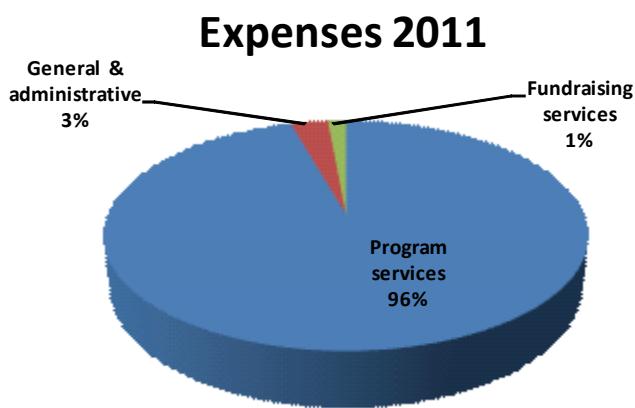
- ⇒ Increased our staff count to three employees increasing operational capacity and improving logistical ability. All of our employees are now located in Fort Lauderdale, FL,
- ⇒ Hosted the 5th Annual Leadership Summit in Milwaukee, WI. Over 80 individuals attended. The Summit was a tremendous success, with topics that included “Leadership in a Changing World”, “Power, Politics and Conversations”, “The Board’s Leadership in Accountability” and “Managing Financial Resources in the ‘New Normal’ ”.
- ⇒ In cooperation with the Hill/Tran Foundation, presented an art offering to all LGBT Community Centers registered with CenterLink, providing one-of-a-kind pieces of art for display in their centers,
- ⇒ Facilitated in-person board and staff training at twenty-five Centers around the U.S., assisting in board development, fundraising training, strategic planning and financial management--an increase of over 47% from 2010,
- ⇒ Provided one-on-one coaching and resources in response to 692 community center requests (a 23% increase over 2010) through phone sessions and internet interactions, including such areas as financial management, strategic planning, community needs assessment, how to start a center, membership program development, executive transitions, requests for model policies and procedures, crisis management, local/regional funding, and board and staff roles,
- ⇒ Continued our partnerships with The Movement Advancement Project, Community Marketing, GLSEN, The National Gay & Lesbian Task Force, The National Coalition for LGBT Health, Prudential Insurance Company of America and Unemployment Services Trust,
- ⇒ Continued our monthly series of newsletters for subscribers, including Center Links: News from LGBT Centers Everywhere, and Resource Link: A Members Only Exclusive Resource Guide,
- ⇒ At the 2011 Creating Change Conference, provided a full day of training on fundraising, from making personal asks to nonprofit entrepreneurship,
- ⇒ Continued to partner with the Johnson Family Foundation on the third year of its mental health initiative that awards grants that will increase the variety and quality of mental health services provided by LGBT community centers and strengthen the overall organizational capacity of these institutions during a critical phase in their development. Grants were awarded to the Long Island GLBT Community Center and Pacific Center for Human Growth (Berkeley, CA) in 2009, to Milwaukee LGBT Community Center and SunServe (Fort Lauderdale, FL) in 2010, and to The Pride Center of the Capital Region (Albany, NY), and The LGBT Community Center of the Desert (Palm Springs, CA) in 2011,
- ⇒ Worked closely on national legislative coalitions to mobilize LGBT community centers to work for employment non-discrimination, student non-discrimination, safe schools legislation, and other federal policy issues relevant to community centers and their constituents,
- ⇒ Collaborated with OUT IN THE SILENCE: A Campaign for Justice & Equality to distribute free DVDs to CenterLink member centers with a focus on helping groups raise awareness of local issues and concerns, reach new audiences, and bring new people to the table,
- ⇒ Continued our webinar training series offering 11 webinars throughout 2011 averaging 10 attendees per training,
- ⇒ Held the 3<sup>rd</sup> Annual Center Awareness Day with participating centers across the country. All member centers received an official letter from President Obama commemorating the day.

## STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS

<b>Revenue</b>	2011			2010		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
Grants	\$166,974	-	\$166,974	\$171,682	\$50,000	\$221,682
Membership Dues	\$37,158	-	\$37,158	\$32,965	-	\$32,965
In-kind	\$6,470	-	\$6,470	\$21,045	-	\$21,045
Contributions	\$136,634	-	\$136,634	\$73,377	-	\$73,377
Conference Income	\$8,250	-	\$8,250	\$9,383	-	\$9,383
Interest Income	\$674	-	\$674	\$350	-	\$350
Net Assets released from purpose & time restriction	\$50,000	(\$50,000)	-	\$70,103	(\$70,103)	-
<b>Total Revenue</b>	<b>\$406,160</b>	<b>(\$50,000)</b>	<b>\$356,160</b>	<b>\$378,905</b>	<b>(\$20,103)</b>	<b>\$358,802</b>
<b>Expenses</b>						
Program Services	\$393,392	-	\$393,392	\$317,136	-	\$317,136
General & Administrative	\$12,276	-	\$12,276	\$9,313	-	\$9,313
Fundraising Services	\$5,888	-	\$5,888	\$12,686	-	\$12,686
<b>Total Expenses</b>	<b>\$411,556</b>	<b>-</b>	<b>\$411,556</b>	<b>\$339,135</b>	<b>-</b>	<b>\$339,135</b>
<b>Change in Net Assets</b>	<b>(\$5,396)</b>	<b>(\$50,000)</b>	<b>(\$55,396)</b>	<b>\$39,770</b>	<b>(\$20,103)</b>	<b>\$19,667</b>
Net Assets, Beginning of Year	\$117,248	\$50,000	\$167,248	\$77,478	\$70,103	\$147,581
<b>Net Assets, End of Year</b>	<b>\$111,852</b>	<b>-</b>	<b>\$111,852</b>	<b>\$117,248</b>	<b>\$50,000</b>	<b>\$167,248</b>

### Sources of Revenue

### Expense Allocation





## 2011 CenterLink Supporters

### Donors

Anonymous  
 Alan T Acosta  
 Henry Alexander  
 Alex Amavisca  
 Melissa Baker  
 Karen Ball  
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 Jeffrey Staugler  
 Terry Stone  
 Gabriel Taroma  
 Ashley Taylor  
 Maksim Tsionsky  
 Hayden Velasquez  
 Barton Verry  
 George R Walker  
 Toshia Walker  
 Pamela Wellner  
 Craig Wiley

### Individual Members

Jackie Adelmann  
 David Bailey  
 Laura Bingham  
 Douglas Bridges  
 Kristeena Dewberry  
 Becky Haviland  
 David Strasser  
 Homer Don Tribble  
 Patricia Tustin

### Organizations

Affirmations  
 The David Bohnert Foundation  
 GLCC of Southern Nevada  
 Hudson Pride Connections Center  
 Human & Civil Rights Organizations  
 Johnson Family Foundation  
 Kalamazoo Gay & Lesbian Resource Centers  
 LA Gay & Lesbian Center  
 Metro Wellness & Community Centers  
 Milwaukee LGBT Community Center  
 Missionfish  
 SAGE  
 Small Change Fund  
 The H van Ameringen Foundation

### Sponsors

AirTran  
 Alterra Coffee Roasters  
 Barefoot Wine  
 The David Bohnett Foundation  
 Bruegger's Bagels  
 Green Mountain Coffee  
 Lotus Blossom Consulting  
 The Pfister Hotel  
 Prudential Insurance Company of America  
 Tides Foundation/Joe McCormack  
 Unemployment Services Trust  
 ZippyDogs.com

## LOOKING AHEAD TO 2012

Our areas of concentration in the coming year include the following:

- ◆ Conduct the first CenterLink Executive Director Boot Camp for center directors with 1-3 years of experience,
- ◆ Continue to host the Creating Change Institute for LGBT Centers,
- ◆ Host the Leadership Summit to be held in September 2012 in Richmond, VA
- ◆ Ongoing technical assistance and coaching through phone and online conversations,
- ◆ Facilitate community center board/staff retreats and in person trainings,
- ◆ Collaborate with the Movement Advancement Project to produce the third biannual community center survey,
- ◆ Continue to develop new technical assistance tools, and create an easily accessible community center resource manual,
- ◆ Continue to partner with and work closely alongside national coalitions to mobilize LGBT centers and their constituents on the continuing federal policy and legislative issues that impact LGBT centers and the community they serve.



## CenterLink Board of Directors

**Lorri Jean—Co-Chair**

L.A. Gay & Lesbian Center

**David Kilmnick—Co-Chair**

Long Island GLBT Community Center

**Maggie Cage —Treasurer**

Milwaukee LGBT Community Center

**Paul Hyman— Secretary**

Pride Center at Equality Park

**Jennifer Breakspear**

QMUNITY

**Antonio David Garcia**

Kalamazoo Gay Lesbian Resource Center

**Lorraine Langlois**

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**Valerie Larabee**

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**Jude Medeiros**

Sodexo

**Paul Moore**

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**Candice Nichols**

Gay & Lesbian Center of Southern Nevada

**Clarence Patton**

The Pipeline Project

**Jay Squires**

Gay Community Center of Richmond

**Craig Wiley**

Gay, Lesbian, Bisexual, & Transgender Community

Center of Baltimore



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