

CENTERLINK

THE COMMUNITY OF LGBT CENTERS



IMPACT REPORT

Strengthening. Supporting. Connecting.

2021

OUR IMPACT

Moving Forward and Stronger.

CenterLink
Impact Report

CenterLink is the world's largest LGBTQ community-based association, and in this Impact Report, you will see the many ways that we support organizations across the country and throughout the globe. In 2021, thanks to the ongoing efforts of our staff and board, we continued to provide training, coaching, resources, and peer networking opportunities for our member agencies. Our membership continued to grow and thrive. And thanks to the unwavering generosity of our amazing sponsors, funders, and partners, CenterLink was once again able to provide over \$1.45 million to our member centers in pass-through funding through re-grants, contracts, and fundraising events!

We are deeply grateful to our members, donors, and partners for your ongoing belief in CenterLink and LGBTQ centers. There is no doubt that together we are stronger!

Denise Spivak, CEO

CenterLink 2021 Impact Report

AT A GLANCE

2021

CenterLink
Impact Report

298
Members

Growing Our Network

CenterLink ended 2021 with a total of 298 member organizations including 33 brand-new never before members. This is a 12% growth from 2020.

\$1.4M

Pass-Through
Funding to
Member
Centers

Investing In Our Centers

In 2021, CenterLink granted over \$1.45 MM in pass-through funding to LGBTQ community centers. Funding was used to expand staff, purchase technology, engage in strategic development, and more.

90+
Trainings and
Technical
Assistance
Consultations

Additionally, CenterLink continued providing high-quality training dedicated to leadership skills development with a focus on strategic planning, management, board governance, and oversight.

WHO WE ARE

2021

CenterLink
Impact Report

Our Mission

CenterLink strengthens, supports, and connects LGBTQ community centers.

Our Board

Our Staff

Our Members



PROGRAM HIGHLIGHTS

ACTIONLINK

- ▶ The Centers for Medicaid and Medicare Services featured ActionLink as a Community Partner Making a Difference on their website twice in 2021, showcasing marketplace enrollment Twitter chats and graphics.
- ▶ Centers made a record number of calls to lawmakers, highlighting the work their organizations do and asking lawmakers to pass comprehensive federal nondiscrimination protections.
- ▶ ActionLink submitted an amicus brief in the case of *Taking Offense v State of CA* after their original case comment was noticed by the District Attorney for the State of California.
- ▶ ActionLink built 62 micro-sites for other organizations working in a coalition to pass the Equality Act, using our own policy builder platform as a host site. ActionLink collected quotes about the power of LGBTQ community centers from sources like Senator Tammy Baldwin and the heads of organizations including the Human Rights Campaign and Center for American Progress. The Biden Administration sends proclamations to all member centers.



HEALTHLINK

- ▶ The Johnson Family Foundation Mental Health Initiative at CenterLink marked its 11th year in providing grant funds to member centers. The initiative focuses on increasing the capacity, resources, and support for mental health-related programs at LGBTQ community-based organizations, who are often serving the most vulnerable of populations.
- ▶ The All of Us Research Program provided over \$115,000 in grant funding to CenterLink member centers. All of Us engages in outreach, education, and awareness activities to explain and promote inclusion of LGBTQ communities in medical data collection and research.
- ▶ In partnership with the CDC, CenterLink engaged 10 members to develop co-brandable, shareable social media education items about COVID-19 vaccination for LGBTQ communities to use with their local constituents.
- ▶ Worked alongside the University of Maryland to collect information about COVID-19 vaccine gaps and opportunities with community centers and LGBTQ populations to increase COVID-19 vaccine confidence and vaccination rates among vulnerable communities.

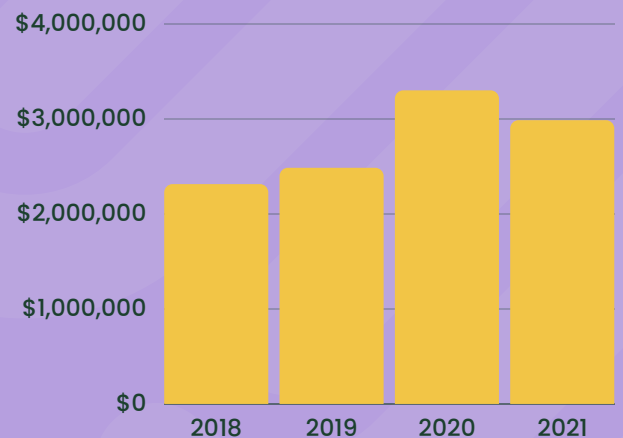
YOUTHLINK

- ▶ Q Chat Space, a digital LGBTQ+ center where teens join live-chat, online support groups has made a major impact on countless of lives of LGBTQ+ youth. The goals of the program are to reduce isolation and help youth build a positive sense of their LGBTQ+ identity. In 2021, Q Chat Space served 1,062 new, unique youth served, 443 chats hosted, 1539 Instagram followers, 12.8 average attendance at chats, 5.4 average number of chats attended by youth monthly.
- ▶ Continued development of the Howie Price Initiative to improve services and supports for youth and young adults who have experienced, or face threatened or actual gender/sexual violence or bullying.
- ▶ In partnership with Hopelab, YouthLink continued to develop *imi*, a digital tool built for and with LGBTQ+ teens to help them explore their identity and support their mental health. Conducted a randomized controlled trial and prepared for June 2022 launch.
- ▶ Continued partnership with Yale's LGBTQ Mental Health Initiative to offer a training to mental health care providers affiliated with member centers training in ESTEEM, a proven effective LGBTQ affirmative cognitive behavioral therapy. 60 providers completed a second 11 session training series.

**WE COULDN'T
HAVE DONE IT
WITHOUT
YOUR
GENEROUS
SUPPORT**

**\$2,981,522
FUNDS RAISED**

CenterLink and our network members continue to navigate tremendous challenges brought on by the lingering COVID-19 pandemic, the economy, and the increasingly hostile political landscape. Our centers continue to stand strong, and our communities will continue to persevere, and our collective resolve will never falter.



Our Financials

**THANK YOU TO ALL OUR
DONORS AND MEMBERS**

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 www.lgbtcenters.org

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